

ORIONA ROBB

Personal Style Guide

www.orionarobb.com

Your personal style guide



TWO DECADES WORKING IN THE FASHION INDUSTRY

I have spent over two decades years working as a stylist in the fashion industry. My passion for fashion and eye for detail has allowed me to work with some of the industry's stars. But, I find the greatest reward in seeing my clients gain a new found confidence in their appearance and personal style.

SETTING YOUR STYLE FOR EVERYDAY DRESSING

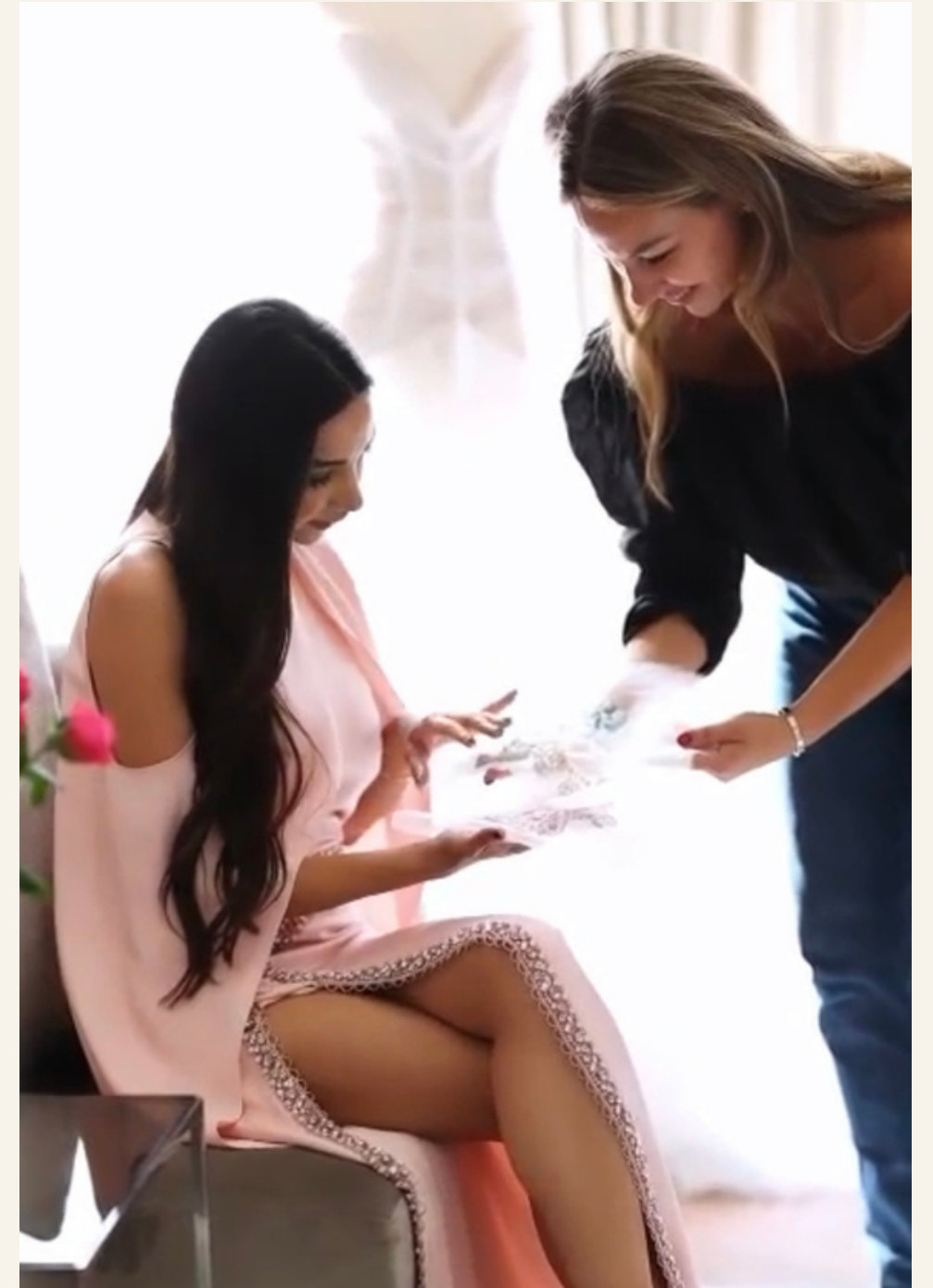
I understand the importance of personal style and how it elevates a person's presence. Helping individuals develop a confident and distinctive personal style that enhances their image and elevates their presence is an incredibly cathartic process.



O . R

My mission

I offer my clients the highest level of personal service, ensuring that they receive bespoke styling and image consulting that caters to their individual needs and preferences. And that every interaction is a positive one.



O . R

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PERSONAL STYLE GUIDE

Roadmap to personal style

6 steps to refine your style

YOUR
PERSONAL
BRAND

YOUR
COLOUR
PALETTE

YOUR
WARDROBE
EDIT

YOUR
SIGNATURE
STYLE

YOUR
SHOPPING
STRATEGY

YOUR
OUTFIT
FORMULA

Mindset

(style personality)

Creative
Classic
Modern
Elevated
Relaxed

WHAT YOU NEED

Lifestyle
Personal style
Functionality
Investment items

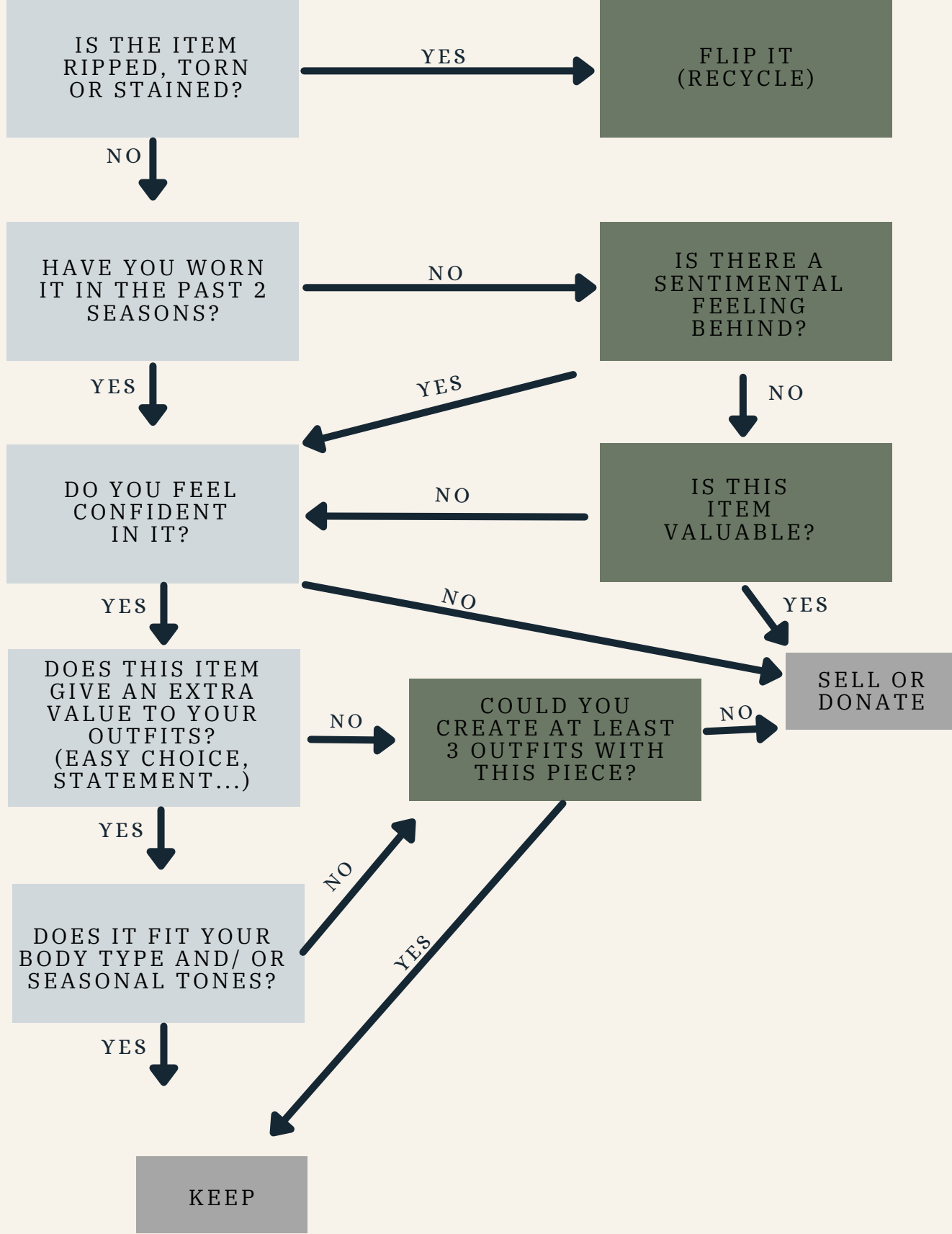
THE WARDROBE

Jacket/Blazers
Tops
Trousers
Shoes
Accessories

IMPLEMENTATION

Outfit formula
Packing
Business outfits
Special occasion outfits

The Edit



Style Challenge

Day 01

Wear something
you haven't worn
in 4 months

Day 02

Wear accessories

Day 03

Create a colourful
outfit

Day 04

Wear something
you don't like
with something
you really like

Day 05

Wear a skirt or
a dress

Day 06

Wear
something cute
at home

Day 07

Give a
compliment to
someone that
looks great

O.R

Every transformation starts
with a conversation.

SCHEDULE A CALL HERE

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